



Better Business Bureau
Canton Region/Greater West Virginia

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Dear BBB Accredited Business,

I am pleased to introduce a new partner in BBB benefits for our accredited businesses. Yellow Page City (YPC), headquartered in Rochester, NY is offering internet-based advertising for BBB accredited businesses. We recently entered into an agreement with them that offers you **unprecedented exposure – at unheard of low prices.**

How the program works:

YPC's targeted advertising packages include two-for-one advertising rates: ad placements on search engines including Google, identification as a BBB accredited business, links to your BBB report, links to your web pages, and basic web page design and hosting – all at a fraction of normal rates. Their many ad packages will allow you to design targeted advertising to meet your specific company and industry needs.

The marketing team at YPC will be contacting you in the coming weeks to introduce you to this exciting opportunity. You will find them knowledgeable, professional, and up-to-date on the best ways to maximize advertising dollars and maximize your status as a BBB accredited business.

Again, this program is limited to the first 12 advertisers per industry in your area, so call 800-847-9760 or e-mail lschultz@yellowpagecity.com for more information today.

Sincerely,

Frank Cilona
President/CEO
BBB Canton Region/Greater West Virginia